

PPOL 5310: Public Management for Technology Innovation
Fall 2026 Course Calendar (tentative)

Mon Sept 7 Lecture 1: Introduction

Reading

- Tidd & Bessant, Chapter 1
- Fagerberg, Jan. 2005. Chapter 1. Innovation: A Guide to the Literature. In *Oxford Handbook of Innovations*, edited by J. Fagerberg, D. Mowery and R. Nelson. Oxford: Oxford University Press. [Ch.1/pp. 1–26]

Mon Sept 14 Lecture 2: Innovation as a management process

End of add/drop period (11:59 pm)

Deadline: group formation and presentation registration (11:59 pm)

Reading

- Tidd & Bessant, Chapter 2 (6th version)/Chapter 3 (8th version)

Mon Sept 21 Lecture 3: Creating new products and services

Deadline: Canvas online discussion initiation for Lecture 3 (Fri Sept 18 noon)

Deadline: Canvas online discussion response for Lecture 3 (Mon Sept 21 noon)

Deadline: Presentation slides for Lecture 3 (Mon Sept 21 noon)

Presentation discussion for Lecture 3

Reading:

- Tidd & Bessant, Chapter 10

Mon Sept 28 Lecture 4: Learning through alliances

Deadline: Canvas online discussion initiation for Lecture 4 (Fri Sept 25 noon)

Deadline: Canvas online discussion response for Lecture 4 (Mon Sept 28 noon)

Deadline: Presentation slides for Lecture 4 (Mon Sept 28 noon)

Presentation discussion for Lecture 4

Reading:

- Tidd & Bessant, Chapter 11

Mon Oct 5 Lecture 5: Changing modes of knowledge production

Deadline: Canvas online discussion initiation for Lecture 5 (Fri Oct 2 noon)

Deadline: Canvas online discussion response for Lecture 5 (Mon Oct 5 noon)

Deadline: Presentation slides for Lecture 5 (Mon Oct 5 noon)

Deadline: Memo 1 (11:59 pm)

Presentation discussion for Lecture 5

Reading:

- Smits et al., Chapter 2

Mon Oct 12 Lecture 6: Systems of innovation approach

Deadline: Canvas online discussion initiation for Lecture 6 (Fri Oct 9 noon)

Deadline: Canvas online discussion response for Lecture 6 (Mon Oct 12 noon)

Deadline: Presentation slides for Lecture 6 (Mon Oct 12 noon)

Presentation discussion for Lecture 6

Reading:

- Smits et al., Chapter 5

Mon Oct 19 Public holiday, no class**Mon Oct 26 Lecture 7: Science, technology and innovation and economic growth**

Deadline: Canvas online discussion initiation for Lecture 7 (Fri Oct 23 noon)

Deadline: Canvas online discussion response for Lecture 7 (Mon Oct 26 noon)

Deadline: Presentation slides for Lecture 7 (Mon Oct 26 noon)

Presentation discussion for Lecture 7

Reading:

- Lundvall, Bengt-Åke, and Borrás, Susana. 2005. Chapter 22. Science, Technology and Innovation Policy. In *Oxford Handbook of Innovations*, edited by J. Fagerberg, D. Mowery and R. Nelson. Oxford: Oxford University Press.
- Chaminade Cristina, Lundvall Bengt-Åke and Haneef Shagufta. 2018. *Advanced Introduction to National Innovation Systems*. Edward Elgar Publishing [Ch. 4 (pp. 41-53), Ch. 5 (pp. 54-67)]

Mon Nov 2 Lecture 8: Functionality of innovation systems

Deadline: Canvas online discussion initiation for Lecture 8 (Fri Oct 30 noon)

Deadline: Canvas online discussion response for Lecture 8 (Mon Nov 2 noon)

Deadline: Presentation slides for Lecture 8 (Mon Nov 2 noon)

Deadline: Memo 2 (11:59 pm)

Presentation discussion for Lecture 8

Reading:

- Smits et al., Chapter 6

Mon Nov 9 Lecture 9: Innovation and SMEs

Deadline: Canvas online discussion initiation for Lecture 9 (Fri Nov 6 noon)

Deadline: Canvas online discussion response for Lecture 9 (Mon Nov 9 noon)

Deadline: Presentation slides for Lecture 9 (Mon Nov 9 noon)

Deadline: Opinion piece (11:59 pm)

Presentation discussion for Lecture 9

Reading:

- Smits et al., Chapter 8

Mon Nov 16 Lecture 10: Demand-based innovation policy**Deadline:** Canvas online discussion initiation for Lecture 10 (Fri Nov 13 noon)**Deadline:** Canvas online discussion response for Lecture 10 (Mon Nov 16 noon)**Presentation discussion** for Lecture 10

Reading:

- Smits et al., Chapter 12

Mon Nov 23 Lecture 11: Service innovation**Deadline:** Canvas online discussion initiation for Lecture 11 (Fri Nov 20 noon)**Deadline:** Canvas online discussion response for Lecture 11 (Mon Nov 23 noon)**Presentation discussion** for Lecture 11

Reading:

- Smits et al., Chapter 13

Mon Nov 30 Wrap up, Q&A**Deadline:** Memo 3 (11:59 pm)**Mon Dec 7 Exam period, no class****Deadline:** End-of-semester Assignment (11:59 pm)