NEWS AND UPCOMING EVENTS

Faculty Insight

Forget 'night vibes', Hong Kong needs tourism lessons from Singapore, Tokyo, and Seoul —Prof Donald Low's view

Professor Donald Low, an academic, and two Master of Public Policy students, Elisha M. Sonthra and David Yu Chak-wa from the Division of Public Policy at the Hong Kong University of Science and Technology, joined the discussion on the South China Morning Post regarding Hong Kong's tourism recovery. They emphasized the need for the city to prioritize authenticity over quick fixes in its tourism strategy. Despite a global rebound in tourism, Hong Kong has lagged, heavily relying on mainland Chinese visitors, whose spending power is declining due to economic challenges in China.

The authors advocated for enhancing walkability and improving green spaces to create a more attractive urban environment. They also suggested that Hong Kong should learn from the successful tourism strategies of regional rivals like Singapore, Tokyo, and Seoul, which have effectively diversified their tourist bases and focused on sustainable practices. Their recommendations aim to foster a more resilient and vibrant tourism sector in Hong Kong.

Hong Kong tourism   *This Week in Asia / Opinion*

Elisha M. Sonthra, David Yu Chak-wai and **Donald Low**

Opinion | Forget 'night vibes', Hong Kong needs tourism lessons from Singapore, Tokyo and Seoul

The city should prioritise authenticity over quick fixes, enhancing walkability, improving green spaces – and learning from regional rivals
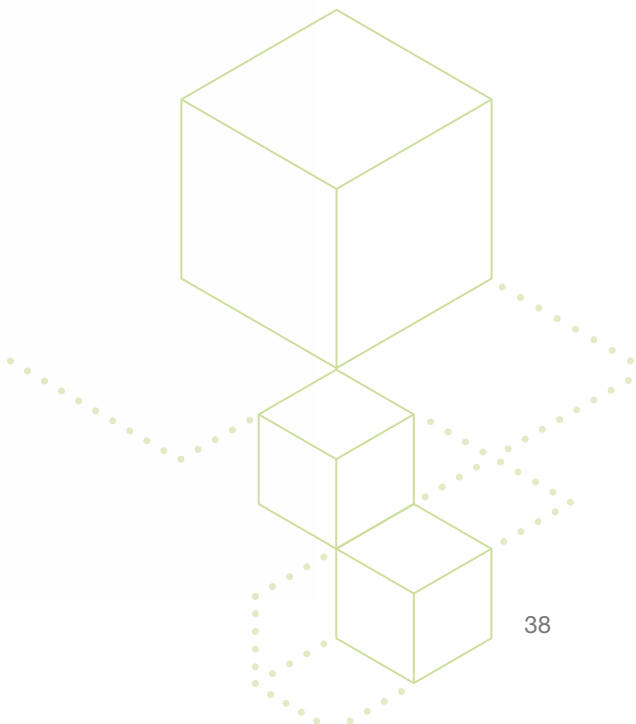
Reading Time: **4 minutes**

Why you can trust SCMP

Listen

Elisha M. Sonthra, David Yu Chak-wai and Donald Low
Published: 9:00am, 15 Dec 2024

Faculty Insight

Professor Xiaofan Zhao Served as a Jury at the 6th "ESG Leading Enterprises 2024" Award Ceremony

We are proud to highlight that Professor Xiaofan Zhao, an Assistant Professor at the Division of Public Policy at the Hong Kong University of Science and Technology, recently attended the prestigious award ceremony for the 6th "ESG Leading Enterprises 2024," co-organized by Bloomberg Businessweek and Deloitte.
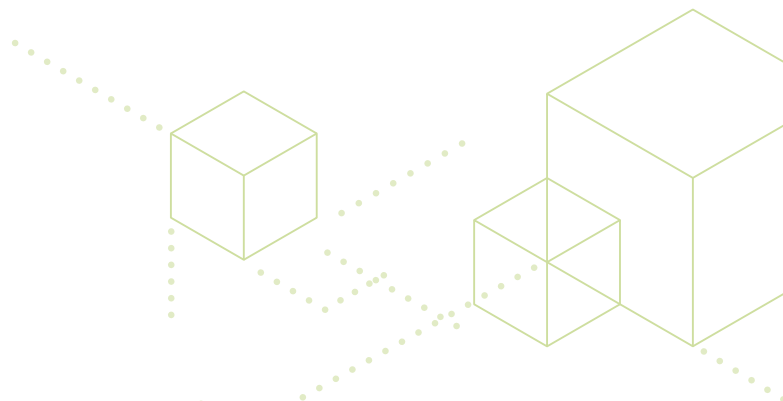
Professor Zhao had the honor of serving on the judging panel, where she contributed her expertise in evaluating the outstanding enterprises and projects leading the way in Environmental, Social, and Governance (ESG) practices in Hong Kong. Her role in presenting the awards underscores her commitment to promoting sustainable development and responsible business practices within the region.

Professor Masaru Yarime Discusses Data-Driven Innovation in Recent Interview

We are excited to announce that Professor Masaru Yarime from the Division of Public Policy at the Hong Kong University of Science and Technology was featured in an insightful interview with the Data & Policy journal published by Cambridge University Press on September 18, 2024.

In this interview, Professor Yarime delves into the evolving landscape of data-driven innovation and its implications for policy formulation. He explores how cutting-edge research can be leveraged to tackle pressing policy challenges, emphasizing the importance of integrating data analytics into decision-making processes. Professor Yarime's expertise in this field highlights the critical role that innovative approaches play in addressing complex societal issues. His insights serve as a valuable resource for policymakers and researchers alike, guiding them in navigating the challenges and opportunities presented by the data revolution.

Soon-to-come Public Policy Dialogue Series

Date and Time	Topic	Registration
26 April 2025 (Saturday) 10:00 am – 12:00 noon	Think Asia, Think GBA: Hong Kong's regional strategy and positioning	

Program Admissions

Date and Time	Topic	Registration
MPhil/PhD in Public Policy	• In addition to the University admission requirements, applicants must possess a bachelor's degree in any field with strong academic performance, especially in analytical courses. • Applicants are highly recommended to have a satisfactory GMAT/GRE score.	For applicants from outside Hong Kong: 31st May 2025 For applicants from Hong Kong: 30th June 2025
Master of Public Management (MPM)	• A bachelor's degree with second class honors. • At least 3 years of full-time working experience. • Fulfilled English Language requirements set by the University.	For applicants from outside Hong Kong: 31st May 2025 For applicants from Hong Kong: 30th June 2025
Master of Public Policy (MPP)	• A bachelor's degree with second class honors or above from a recognized institution, or an approved equivalent qualification. • Fulfilled English Language requirements set by the University.	For applicants from outside Hong Kong: 31st May 2025 For applicants from Hong Kong: 31st May 2025

All applicants should submit their application documents through https://pg.ust.hk/applynow