

ALVIN LI

SOCIAL INNOVATION RESEARCHER



BACKGROUND

Public policy researcher and social entrepreneur.
Educated in Cambridge and Oxford.
PhD Candidate of Public Policy @ HKUST.
Global Shaper of World Economic Forum.

CONTACT DETAILS

alvinli333@gmail.com

WORK EXPERIENCE

Co-Founder and CEO

The Kommon Goods | Jan 2018 - May 2020

Helping corporates, hotels and events go green.
Led fundraising, business strategy and regional scaling.
Led team to break-even in first month, with double-digit clients.

Founder and CEO

Superkids | Feb 2018 - May 2020

Digital children's storybooks and games for social causes.
Led strategy, impact measurement and growth.

Co-Founder and CEO

Givo | Aug 2015 - May 2020

Award-winning social media and donation platform for charitable giving.
Winner of DBS Foundation Social Enterprise Grant Award 2016 (only HK winner)
Led fundraising, strategy and partnerships.

National Director of Finance

Medsin UK | June 2014 - June 2015

Global health charity in advocacy and public education.
Oversaw finances and fundraising of all 30 UK branches.

Co-Founder and General Partner

The Good Investment Inc. | June 2013 - June 2019

Impact investment fund that invests in underprivileged communities through microfinance and social venture investments.
Led investment due diligence and social impact measurement.

Chair and Executive Director

One For All Charity Foundation | Oct 2011 - June 2019

Grant-making organisation that supports disadvantaged communities.
Led vision, partnerships and social impact measurement.

SKILLS AND AREAS OF STRENGTH

- Social entrepreneurship and venture building
- Social innovation and ecosystems
- Impact investing and venture philanthropy
- Behavioural public policy

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LANGUAGES

English (Native)
Cantonese (Native)
Mandarin (Proficient)

CONTACT DETAILS

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EDUCATION

Hong Kong University of Science & Technology (HKUST)

PhD in Public Policy | 2020 - present

- Training in both quantitative and qualitative social science research methods: case studies, interviews, focus groups, surveys, field experiments.
- Specialising in behavioural public policy.

University of Cambridge, Judge Business School

MSt in Social Innovation | 2016 - 2018

- First Hong Kong graduate in social innovation globally.
- Research dissertation: The psychological ingredients of social change leaders: a case analysis of Nobel Peace Prize laureates.

University of Cambridge, Judge Business School

MPhil in Management | 2014 - 2015

First-class Honours

University of Oxford, Saïd Business School

Executive Impact Investing Programme | 2014

- First Hong Kong delegate of this executive programme.
- Training in impact due diligence and impact measurement.

Cass Business School, London

BSc in Investment and Finance | 2011 - 2014

First-class Honours

SOCIAL SECTOR ACTIVITIES

Speaker, panellist, educator

Social entrepreneurship and impact investing forums | Global

Thought leader in social entrepreneurship, impact investing & social innovation. Speaking engagements at international events such as UN's COP25 and WTO.

Advocate

Social entrepreneurship and social innovation | Asia

Share views at press conferences, live TV interviews, radio interviews and opinion articles on social entrepreneurship and social innovation. Views featured on Forbes, Channel NewsAsia, SCMP and others.